

ORO WONDER HAIR



CTFA FILE #4313

**”ORO”**

**탈모 방지제**



# 특 허 증

특 허 제 159184 호

출원 번호 제 95-001992 호  
출원 일 1995년 02월 04일  
등록 일 1998년 08월 10일

발명의 명칭 양모제조성물및그제조방법

특 허 권 자 문홍석

미합중국, 워싱턴 98844, 오로빌, 세컨드앤드골든

본 특허는 특허료 미납으로인해 특허 사용정지 당한 특허임.

*This patent is due to non-payment of the patent fee include a copy of the license has been suspended.*

발 명 자

위의 발명은 특허법에 의하여 특허등록원부에  
등록되었음을 증명함.

1998년 08월 10일

특 허 청



English translation of the above page

Patent Certificate

Patent No. 159184

Application Number: 95-001992

Application Date: February 4, 1995

Registration Date: August 10, 1998

Title of Invention: Substance and Method for Hair Growth

Patent Holder: Hong Suk Moon

This certifies that the above invention has been registered in the patent registry in accordance with the Patent Act.

August 10, 1998

Commissioner of the Korean Intellectual Property Office



THE COSMETIC, TOILETRY, AND FRAGRANCE ASSOCIATION

April 23, 2001

Mr. Moon Suk  
Loomis Co  
PO BOX 1611  
Oroville, WA 98844

E. EDWARD HAVANAUGH  
PRESIDENT

CTFA File No. 4313

Dear Mr. Suk:

In response to your Form TN submission(s) for the assignment of the International Nomenclature Cosmetic Ingredient (INCI) name(s) to your material(s), please be advised that the International Nomenclature Committee has completed its review of your request.

The name(s) assigned to your material(s) is listed on the attached printout. Please check the printout for accuracy, and advise if revisions are needed.

Your name assignment(s) will be published in future editions of CTFA's *International Cosmetic Ingredient Dictionary and Handbook* and the *International Buyer's Guide*.

Petitions requesting the revision of an INCI name assignment must be filed on Form TN and accompanied by a cover letter which explains the reasoning for the change. Relevant information on chemical composition or other criteria which support the revision should also be included with the petition.

In addition, be advised that nomenclature assignments are subject to change if deemed necessary for technical accuracy or other reasons as determined by the International Nomenclature Committee.

We trust this information is helpful.

Sincerely,

Renae C. Canterbury  
Manager - Cosmetic Ingredient Database

Enclosure

# C T F A

THE COSMETIC, TOILETRY, AND FRAGRANCE ASSOCIATION

*page 2*

**CTFA FILE NUMBER: 4313**

**E. EDWARD KAVANAUGH**  
PRESIDENT

**TRADE NAMES WITH ASSIGNED INCI NAMES**

**TRADENAME: Oio**

**Assigned INCI Name(s):**

**Buffalo Fat**

# Bio-Science Research Institute, Inc.

4813 Cheyenne Way  
Chino, California 91710  
Phone (909) 628-3007  
Fax (909) 590-8948

Director: Tae W. Kang, Ph.D  
FDA Registration No.: 2022038  
DEA Registration No.: RB0177887  
www.bioscienceresearch.com

TEST: Acute Dermal Irritation  
CLIENT: Loomis  
SAMPLE: Grease  
Sample Description: brown gel  
date received: 1-8-01 date reported: 1-31-01  
our work No.: IW010801-1 your PO No.: \_\_\_\_\_  
Method: Fr/CTFA Raw Data Page: 2-127  
Results

Attached

Authorized Signature

 Ph. D

Methods: Federal Register, Vol. 43, No. 163 - Tuesday, August 22, 1978

CTFA Technical Guidelines. The Cosmetic, Toiletry and Fragrance Association, Washington, D.C.

Procedure: The procedure utilized a patch test technique on the abraded and intact skin of the albino rabbit. The hair was clipped from the back and flank. Two areas, spaced approximately 10 cm apart, were designated for the position of the patches. One area was abraded by making 4 minor epidermal incisions perpendicular to the other in a "tic-tac-toe" pattern. The 1 inch square patches of surgical gauze were secured in place using thin rubber bands and adhesive tape. The sample was introduced under the patch 0.5 ml (g) each site. The entire trunk of the animal was then wrapped with rubberized cloth for the 24-hour period of exposure. The animals were restrained during the exposure period. After removal of the patches, resulting skin reactions at each site were evaluated on the basis of the weighted scores described in Table I.

Table I. Evaluation of Skin Reactions

**Erythema and Eschar Formation**

No erythema - 0

Very slight erythema (barely perceptible) - 1

Well defined erythema - 2

Moderate to severe erythema - 3

Severe erythema (beet redness) to slight eschar formation (injuries in depth) - 4

**Edema Formation**

No edema - 0

Very slight edema (barely perceptible) - 1

Slight edema (edges of area well defined by raising) - 2

Moderate edema (raised approximately 1 mm) - 3

**Results:**

Rabbits	24 Hours			
	Intact		Abraded	
	ER	ED	ER	ED
#1	0	0	0	0
#2	0	0	0	0
#3	0	0	0	0
#4	0	0	0	0
#5	0	0	0	0
#6	0	0	0	0
	72 Hours			
#1	0	0	0	0
#2	0	0	0	0
#3	0	0	0	0
#4	0	0	0	0
#5	0	0	0	0
#6	0	0	0	0

**Conclusion:** The sample ( XX ) does ( ) does not meet the requirements for the absence of skin irritants.

# 미국 화장품 협회 (Personal Care Products Council) 공식원료 승인 받다. (File No. S6134)

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미국 워싱턴주에 사는 문홍석은 세계 처음 동물성 기름으로 개발한 화장품 원료를 “Oro” 란 이름으로 미 화장품 협회(Personal Care Products Council)의 공식 원료로 승인됨에 따라 광범위하게 피부용 화장품 원료로 사용할 수 있고 세계 어느곳이고 수출도 가능하게 되었음을 알려드립니다.

미 화장품 협회의 공식원료로 승인받기까지 많은 실험과정에서 안전성과 효과를 인정받은 결과임이 증명되었습니다.



English translation of the above page

Official Approval from the Personal Care Products Council (PCPC)  
(File No. S6134)

Hong Suk Moon, a resident of Washington State, USA, has developed a cosmetic ingredient derived from animal oil for the first time in the world. This ingredient, named "Oro," has been officially approved as a raw material by the Personal Care Products Council (PCPC).

With this approval, "Oro" can now be widely used as a cosmetic ingredient for skincare products and is eligible for export to any part of the world. This achievement is a testament to the ingredient's safety and effectiveness, which have been verified through numerous experimental processes leading up to its official recognition by the PCPC.

# It's gone today, but hair tomorrow

by Molly Kramer  
Special Features Writer

OROVILLE- When Hong Suk Moon owned a wig shop in Peoria, Illinois back in 1973, he still had all of his hair. It was not until several years later, around 1983, that he started to lose it.

"A doctor told me about a Chinese herb that might help baldness," Moon recalled. "Then I heard about another herb some Indian's had been using for baldness, so I thought I would try mixing

the two."

Moon's hair loss followed the classic Male Pattern Baldness (MPB) progression. With MPB, hair thins and falls out on top, while remaining full along the sides and back of the head.

Research has shown that three factors contribute to the MPB type of hair loss: A genetic predisposition, a normal level of male hormones, and age.

"No one has yet isolated a "baldness

gene," but it is well accepted that MPB is a genetic trait." (Walter Klenhard, "The Bald Book.")

In 1942, Dr. J.B. Hamilton studied a group of eunuchs and eunuchoids (men who had been castrated or who produced no male hormone). None of these men were bald. Once normal levels of the male hormone testosterone were administered, 40% of the men lost their hair, a percentage consistent with their family histories of

also initiated a patent search, although he noted that the entire patenting process takes about two years.

"At first, some people wouldn't use it because it had a smell," Moon explained. "With the new one, I got rid of the smell. It's all natural, no chemicals."

The first thing Moon noticed was fewer and fewer hairs on his pillow in the morning, and on the soap when he took a shower. "Then came some fuzzy hairs on top of my head, and then regular hairs started coming in," he said.

Moon has lived in the U.S. since 1970, and in Okanogan County since 1979. He is well known in this area for growing things besides hair. He has been growing oriental pears since 1980, originally in the Loomis area, and now through Moon's Nursery near Oroville.

Does it really work? Here are a

baldness. Although hair loss stopped when the hormone was discontinued, the lost hair did not grow back.

When Moon first started using his own product, he said "I thought maybe it was just me" when he realized it was working. "After 18 days, I could feel the difference," he said.

He has since persuaded several people to try it, and also documented the progress of hair regrowth on his own head through photographs. He has

couple of testimonials.

*"Return my hair naturally? I didn't believe it was possible until it happened to me. Thanks, Moon."* - Scott Smith, Chicago, IL.

*"Mr. Moon asked me if I would volunteer to use his hair growth product. When I said yes, my colleagues laughed. Now I have the last laugh because his product truthfully performed exactly as he said it would. You can actually see and feel all the new hair growth on my previously bald crown."* John Ganley, Oroville, WA.

So far, Moon says results have been positive for 100% of the Caucasian men and women who have tried his product, but he cautions that it must be used consistently. "You must use it every day!" he said. Although several Asian men have also been using the product, he has not yet documented those results.

GAZETTE TRIBUNE  
OCT, 1992

# 대머리한인이 발모제 개발

## 문홍석씨 「자신의 고민」해결하려다...특허 출원

일리노이 피오리아에서 가발가게를 운영하다 현재는 워싱턴주 오로빌에서 중요원사업을 하고 있는 한인 문홍석씨가 우연찮게 발모제를 개발, 그 효능을 인정받고 있어 화제.

문씨가 개발한 발모제는 간단히 설명해 기존의 중국산발모제의 인도산발모제를 섞은것으로 천연 약재이기 때문에 부작용이 없고 본인의 경험으로는 이를 머리에 바른지 18일만에 변화를 느낄수 있었다고 그는 말하고 있다.

문씨가 이를 개발한 동기는 자신의 머리가 83년도부터 빠지기 시작해 백발이후 줄기는 발모제를 사용해 보았으나 효능이 없자 이들을 섞어 써보았는데서 출발했다.

문씨 자신의 탈모증은 미리 가운데서 시작해 머리주위와 뒷머리만 머리털이 남는 전형적인 증상 이었는데 지난해 자신이 개발한 발모제를 자신에게 실험해본 결과, 없던 머리털이 다시 생겨나더라는 것.

문씨는 이후 이 발모제를 탈모증으로 고민하는 7명에게 우선 권했고 발모진행상황을 주기적으로

체크, 사진과 함께 기록을 작성했다.

이들 모두로부터 효과를 확인한 후 문씨는 미연방정부에 특허를 출원, 그 결과를 기다리고 있다.

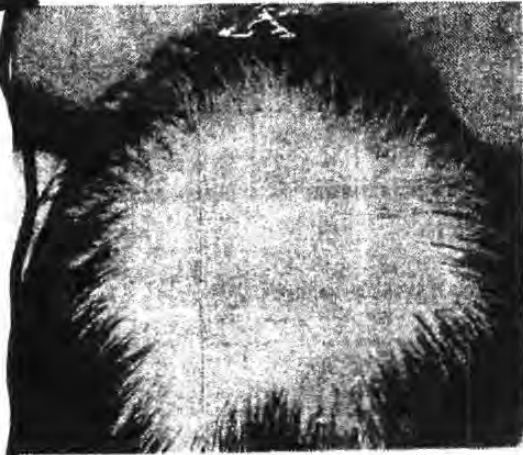
이같은 발모제개발사업이 오로빌지역에 알려지자 그곳신문이 문씨스토리를 크게 다루기도 했는데 그 기사중엔 문씨의 발모제를 사용, 효과를 보았다는 사람들의 감사편지내용도 인용하고 있다.

문씨는 자신의 발모제를 사용했던 사람중 「백

인들은 남녀모두 1백퍼센트 효과를 본 것이 확인되었으며 동양계남성들에게도 효과가 나타났다」고 이 발모제의 효능을 강조했다.

문씨가 처음 이 약을 개발했을때는 고약한 냄새때문에 사람들이 사용하지 않을꺼렸으나 현재 제품은 냄새를 제거한 것이다.

문씨는 1970년 도미, 79년도까지 일리노이에 살다가 워싱턴주로 이주해 현재 「문스너서리」란 종묘원을 운영하고 있다.



보였는데 보석급 3되지않은채 수각되도 림씨는 지난 4일 프린변호사를 동반 콜링 메도우소재 5티 순회법정에 잠시 을 보였는데 보석급 이되지않은채 수각되

### 뉴월드 음악학교 8일 연장자모임서

뉴월드음악학교(이기주)에서 바이올린 배우는 학생들이 오후4시15분 하이든 전시 모혜어(리버포드)에서 연장자친한 연주회를 갖는다. 「Do it all」테이코린 이날 동호회에는 이상원 3천명가량의 자들이 참석, 하루종 종세미나·오락프도를 감상하게 된다. 뉴월드음악학교는 해에 이어 두번째 연장자행사에 참여 45분동안 클래식을 선사하게 된다.

### LA타임스 발행부리 2위는 뉴욕타임스

LA타임스가 미국내 지중 최대부수를 갖고 있는 것으로 16미언론계 통계에 면 지난 9일발행세 임스의 주중 발행부 1백14만6천6백31부

## 아내잘해범, 15년만에 발각

### 칼럼니스트 칼 스테파니 피살사건

15년전에 실종되어 가족들을 애타게 만들었던 한 가정주부가 사실은 당시 남편에 의해 살해당한 것으로 밝혀져 주위사람들을 경악케하고 있다.

호프만에스테이트에서 Vending Co를 운영하고 있는 에드워드 J. 림씨(58)의 부인인 스테파니 앤 림여인은 15년전인 1977년 오헤어공항에서 실종되었다.

당시 이부부 소유인 푸른색 스테이션웨건은 뒤

질힌채 피가 묻어있었으며 스테파니씨 실종후 3일동안 오헤어공항에서 방치되어 있었다.

스테파니여인의 친정어머니인 시카고 뉴스페이퍼의 칼럼니스트 도시 컨너스씨는 15년동안 줄곧 악몽에 시달려 왔으며 「딸의 실종사건에는 필연 무슨 곡절이 있을것이란 판단을 하고 하나님께 도와달라고 기도를 했왔다」고 말했다.

컨너스씨는 이어 「이제야 딸의 한을 풀어 살 것 같다」며 오히려 기쁜표정을 짓기도 했다.

이 사건을 담당했던 적오팔리검사에 따르면 림씨부부는 77년당시 불행한 결혼생활을 거두고 무



문홍석씨가 개발한 발모제를 자신의 머리에 발라 효과를 보았다고 보도한 현지신문은 문씨의 사진도 함께 게재했다. 발모제사용후 7개월간의 상태를 비교한 것.

이 미제사건의 범인을 잡게된 결정적인 동기는 림씨의 조카와 전 여자친구가 당시 살해사건을 목격하, 증인이었다면 뒤늦

체포되었다. 림씨는 지난 4일 리 칼 프린변호사를 동반하고 순회법정에 잠시 모습을

## 삼페인서 한국가곡의 밤

7일, 한인학생회주최로 중견성악인들 출연

English translation of the above page

The Korea Central Daily – Saturday, November 7, 1992

### A Bald Korean Develops a Hair Growth Formula

Moon Hong-suk: "Tried to Solve My Own Problem... Now Applying for a Patent"

A Korean man named MoonHong-suk, who previously ran a wig shop in Peoria, Illinois, and is now engaged in the seedling business in Oroville, Washington, has unexpectedly developed a hair growth formula that has proven effective, drawing attention.

Moon's hair growth formula is a mixture of existing Chinese and Indian hair growth solutions. Since it is made from natural ingredients, it has no side effects. According to Moon, based on his personal experience, he noticed a difference just 18 days after applying it to his scalp.

Moon started developing the formula because his hair began thinning in 1983, and he wanted to prevent it from turning completely white. He had the typical pattern of hair loss that began at the crown, leaving only hair on the sides and back of his head. Last year, he experimented with his formula on himself and confirmed that new hair was growing in previously bald areas.

After confirming the effectiveness of the product, Moon gave it to several people suffering from hair loss and monitored their progress, keeping photographic records. He emphasized that 100% of both male and female test subjects experienced positive effects, including Asian men.

After confirming its effectiveness on multiple people, Moon applied for a patent with the U.S. federal government and is awaiting the results.

When news of this hair growth formula reached the Oroville area, local newspapers covered Moon's story extensively. The articles even included letters of gratitude from people who had seen results after using his product.

Initially, people hesitated to use the product because of its strong odor. However, the current version has had the smell removed. Moon immigrated to the U.S. in 1970, lived in Illinois until 1979, and then moved to Washington, where he now operates a seedling nursery called Moon's Nursery.

To 문홍석씨

# 하와이소스

Sunday, November 8, 1992

The Korea Times Hawaii

1839 S. KING STREET, HONOLULU

## 韓人, 탁월한 양모제 개발

### 인기인 申·印약초 섞어... "100% 효과"

#### 워싱턴주 문홍석씨, 白人사회 유명인사로

#### 주말 화제

워싱턴주, 오카노간 카운티에 거주하는 한인농부 문홍석씨가 약초를 원료로 대머리에 머리카락이 나게 하고 기적의 양모제를 개발하여 백인사회에서 선풍적인 인기를 끌고있

다고 한다.

오카노간 카운티의 「밸리 라이프」지 보도에 의하면 70년에 미국으로 이민와서 73년 시카고에서 가발정사를 했던 문씨가 개발한 양모제 개발에 착수한 것은 83년부터 머리가 빠지기 시작해 의사에게 알아보았더니 중국인들의 약초를 써보라는 말을 들었을 때부

터였다.

문씨는 중국산 약초와 역시 양모에 효과가 있다는 인도산 약초를 섞어 만들어 대머리인 자기 머리부터 시험 18일만에 머리카락이 나게하는 깜짝 놀랄만한 결과를 얻은후 친구 몇 사람에게 권하여 바르게 했다니 모두 머리카락이 나와 자신을 갖게 되어 현재 특허절차

를 밟고있는 중이라고 한다.

처음에는 약에서 냄새가 났으나 특수가공으로 냄새를 제거했으므로 주위에서 관심을 보이기 시작했다는 것.

80년이래 한국산 배과수원을 경영해온 문씨는 지금 특허 양모제로 백인사회에서 일과 유명인사가 되었는데 그의 양모제가 특히 백인 남녀 대머리치유에 100%효과를 실증했기 때문이라고 한다.

문의 1-800-538-0707, Okanogan Valley Life지 편집부.



▲지수장은 받게된 함문의



English translation of the above page

The Korea Times Hawaii  
Sunday, November 8, 1992

Korean Develops an Outstanding Hair Growth Formula  
100% Effective Using a Blend of Chinese and Native American Herbs

Hong-Suk Moon of Washington State Gains Fame Among White Communities

A Korean farmer, Hong-Suk Moon, residing in Okanogan County, Washington, has developed a miraculous hair growth formula made from herbal ingredients that successfully stimulates hair regrowth for bald individuals. His formula has been creating a sensation among white communities.

According to a report by Valley Life in Okanogan County, Moon immigrated to the United States in 1970 and initially ran a wig business in Chicago starting in 1973. However, he began developing a hair growth formula in 1983 when he started experiencing hair loss. Upon consulting doctors, he was advised to try Chinese herbal remedies.

Moon experimented by blending Chinese herbs with Native American herbs, which were also known for their effectiveness in promoting hair growth. He first tested the formula on his own bald scalp and was astonished to see hair start growing within just 18 days. Encouraged by the results, he shared the formula with a few friends, and they, too, experienced successful hair regrowth.

Gaining confidence from these results, Moon is currently in the process of obtaining a patent for his formula. Initially, the product had a strong odor, but after undergoing a special refining process to remove the smell, it began attracting significant interest.

Since 1980, Moon has been running a Korean pear orchard, but his hair growth formula has now made him a celebrity among white communities. The overwhelming success of his product, which has proven to be 100% effective in treating baldness in both white men and women, has earned him widespread recognition.

For inquiries, contact 1-800-538-0707, Okanogan Valley Life Editorial Office.



English translation of the above page

Letter from Baek Moon-gi, Wonkwang University Medical School (January 6, 1994)

Dear Mr. Moon,

I wish you success in the new year and am pleased to share some good news.

I tested the product you provided on two bald patients through a dermatologist in Daejeon. Both the patients and the dermatologist confirmed that the product had noticeable effects.

Upon hearing this, both the patients and the doctor expressed a desire to continue using it. I recently handed over the additional supply you had sent me. We will need to observe further results over time.

If more product is needed, we will discuss how to obtain it—whether by purchasing it or through other means.

One concern is potential side effects. However, since you have assured me that there are none, I will trust your statement for now.

That is all for today.

Sincerely,  
Baek Moon-gi  
Wonkwang University Medical School



July 18/96

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English translation of the above page

Letter from Baek Moon-gi, Wonkwang University Medical School  
Dear Mr. Moon,

I have received the product you sent.

Please send me more, as Dr. Kim Ik-su is conducting clinical trials with it.

If you wish to contact him directly, you can call him, but please do so between 2 PM and 6 PM Korean time.

Sincerely,  
Baek Moon-gi  
Wonkwang University Medical School



# 서울장로교회 Seoul Presbyterian Church

담임목사 김재동 (Rev. Jae Dong Kim, Pastor)

10185 MAIN ST, FAIRFAX, VA 22031 (703) 830-5373

222-0077

문신생님,

그 동안은 편안하셨을 줄 믿습니다.

문신생님께서 개발하신 발모레를 사용하고 있는  
김재동입니다.

발모레를 열심히 바르고 있는데 조금씩 혼리가  
나타나는 것 같습니다.

여왕 시작한 것이니 계속 사용해 보는 게 좋을 것  
같아 약 그 병을 주문하러 보내 주시면 감사하겠습니다.

지금까지 한 병이 벌써 구입했었는데

가용하면 같은 가격에 구입할 수 있었으면 합니다.

(일전에 New York에 계시는 목사님 한 분에게  
스케치 드렸는데 후 연락이 됐는지 모르겠습니다)

성한전을 맞아 해내실의 은혜가

기쁘게 사당에 중보하시길 바랍니다.

93. 12. 14

English translation of the above page

Letter from Pastor Kim Jae-dong, Seoul Presbyterian Church (December 14, 1994)

Dear Mr. Moon,

I hope you have been doing well.

My name is Kim Jae-dong, and I have been using your hair growth formula. I have been applying it diligently and am starting to see some positive effects.

Since I have already begun using it, I would like to continue. I would like to order two bottles, and I would appreciate it if I could purchase them at the same price as before.

I recently introduced the product to a pastor in New York. I'm not sure if he has reached out to you yet.

I wish you and your business abundant blessings from God this Christmas season.

Sincerely,  
Kim Jae-dong

Urbana, IL 61801

Jan. 15, 1994

Moon's   
Oroville, WA 98844

To whom it may concern,

Few month ago, I happened to find your product "Miracle Grow & Prevention of hair loss". I bought it from DongBo Plaza in Chicago at that time. I found it had some good effect on my hair and I tried to buy another, but I found that the store was closed and rented to another business.

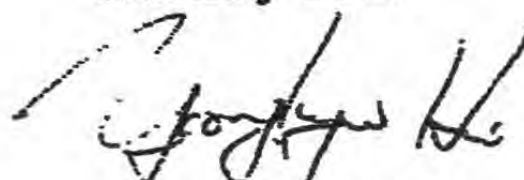
When I bought that product, I heard that that store was the only place to sell it.

Therefore, I am wondering if there is another place to sell it in Chicago area or I can buy it directly from you.

I am looking forward to your reply soon.

Thank you.

Sincerely Yours



Yeongkyoo Kim

6622

문홍석 선생님귀하

문 선생님!

새해 복마이 받으시고 사업이 번창하시기를 바랍니다.

보내주신 약은 使用을 철저히 할 사람을 찾으라고 예정보다 늦게 전달이 되었습니다. 그런데 15일정도 되었는에도 효과가 있다고 합니다. 머리가 덜 빠지기 시작했다고합니다.

使用者의 말에 의하면

1. 냄새가 몹시 나기때문에 낮에 직장에 바르고 갈수 없을 정도라고 합니다.
2. 저녁에 바르면 4시간정도 몹시나고 밖에 거닐고 들어가야할 정도라고 합니다.
3. 머리밀이피부가 약한사람이라서 무엇이든아 연고를 발라서 가라앉힌다고 합니다.
4. 머리밀 가려움증도 없어져 간다고 합니다.
5. 벼개에 라울이나 신문지를 깔고 자야지 그대로 자면 모두 물어간다고 합니다.

수입전에 관하여

문선생님이 원하시는대로는 곤란하다고 합니다.

그래서 다른쪽으로부터 알아보고 있는데 그정보를 알려주어야 할수있을 것이라고 합니다.

때때로 늘어서 遺憾합니다.

1994. 1. 7

 유립

English translation of the above page

Letter Regarding Product Usage

Dear Mr. Moon,

Happy New Year! I wish you prosperity in your business.

The product you sent was delivered later than expected because I was looking for someone who would use it properly. However, after about 15 days, the user reported positive effects.

According to the user:

The smell is very strong, making it difficult to apply before going to work.

When applied in the evening, it causes intense heat for 4–5 hours, requiring the user to take a walk outside before going to bed.

The user's scalp is sensitive, causing some irritation, which required applying ointment to soothe it.

The itchiness on the scalp has significantly reduced.

When sleeping, the user needs to place a towel or newspaper on the pillow to prevent stains.

Regarding importation, the method you prefer is difficult to execute. However, we are exploring other options. If you could disclose the ingredients, we might be able to find a suitable alternative.

문선생님

하시는 사업과 가내 모두 건강하시고 복된 매일이 되시길 바랍니다. 보내주신 서신과 sample은 모두 받았습니다. sample은 유용하게 세밀히 조사하면서 사용하겠습니다.

우선 원광대 백문기 교수님이 실험을 하였는데 실험 인원이 몇 명인지 학회에 논문을 제출하여 발표하실런지 묻고 싶고 발표하시면 그 논문과 data를 받고 싶습니다. 발표치 않으신다면 교수님의 명의로 자료를 주시면 medical journal 같은데 기사형식으로 발표할 수 있습니다. 어디까지나 교수님의 양해하에 말입니다. 양해하시지 않으면 할 수 없지요. 그러나 어떤 형식을 취하든 발표는 하여야 제 3자에게 효과가 있다는 확신을 줄 수 있지 않겠습니까?

첫번째 보내주신 sample로 보령약국 종업원에게 사용하였던바 우선 달  
모가 될 되는 것이 확인되었고 밤모는 그 동안 반질반질하던 머리 윗 부분  
이 머리: 각이 까때 지면서 습열이 생기기 시작하였습니다. 바르기 18일  
째 되던날 확인하였고 바르는 과정에서 땀통같은 냄새가 대단하여 식구모  
두가 밖으로 나간다고 합니다. 그렇지만 기분은 기주 좋아하면서 한 병  
더 단락할 정도입니다. 그리고 백교수님 시험 결과 발표여부만 일게  
되... 현주문을 할 예정인데 이 곳에 줄 수 있는 가격을 정확하게 제시하  
여 주십시오. 참고하실 것은 이 곳 약국들은 자기들이 力賣할 때 취하는  
margin을 30%내지 심지어는 100%까지를 요구합니다.

통관에 대하여는 가까운 친척분이 작은 무역회사를 운영하는데 sample 3개와 사전 회시안 하여주면 별 문제없이 통관되리라고 통관사의 말이 있었습니다.

영업조직이 있는 제약회사와 연결되었으면 하시는데 저희 생각으로는 이 제도가 한국에 상륙하여 얼마동안은 시장확보가 된 후에야 가능하다고 생각되고 전국적인 영업조직이 있는 제약회사를 항상 소개할 수는 없습니다. 그러나 아무제약 회사보다는 의약 부외품 및 화장품을 취급하는 회



English translation of the above page

Letter Regarding Sample Testing

Dear Mr. Moon,

I wish you and your family continued health and happiness in your business. I have received your letter and the samples you sent. I will carefully examine and use them.

Professor Baek Moon-gi at Wonkwang University has conducted experiments. I would like to know how many test subjects were involved and whether he plans to submit a paper to an academic journal. If he does, I would like to obtain a copy of the paper and data.

If he does not plan to publish, I would like to receive the data under his name so that I can submit an article in a medical journal. Of course, this will only be done with his permission.

In order to gain credibility from third parties, a formal study should be published.

I tested the first sample you sent on an employee at Boryeong Pharmacy. Initially, it was confirmed that hair loss was reduced. Then, on the 18th day of application, fine baby hairs started appearing in the previously bald area. However, the smell is quite strong, making family members leave the room when the product is applied. Despite this, the user was satisfied and requested another bottle.

If Professor Park announces his test results, I would like to place an order. Please specify a price that would be acceptable in the Korean market. Note that pharmacies here usually take a profit margin of 30% to even 100%.

Regarding customs clearance, a customs officer advised that providing three sample bottles should allow for a smooth import process.

If you wish to partner with a pharmaceutical company with an established sales network, it might be best to first establish a market presence before approaching a company. I can introduce you to pharmaceutical companies, but companies specializing in medical supplies and cosmetics might be a better fit.

Moon's Nursery  
Oroville, WA 98844

February 11, 1993

Luis Rosales  
P.O. Box 1676  
Oroville, WA 98844

Dear Mr. Moon,

I just wanted to let you know how excited I am, after all these years and after trying many products on the market, that your Mircle Grow & Prevention of Hair Loss really works for me.

As you know, I have been using your product for about 8 months. And after about a month I almost quit using it because I thought that it was like the rest of the products on the market. I'm glad I didn't quit. When I was about to give it up, I noticed more little hairs on my head than usual. I didn't believe it but after close examination I was sure that I was growing what appeared to be little baby hair. Today I am positive because I had no hair when I started and now I can see for myself that hair is growing where there was none.

Again, thank you Mr. Moon for reversing my hair loss.

Sincerely,



Luis Rosales  
Cricko's Restaurant

October 5, 2011

Personal Statement

To Whom It May Concern:

For approximately the past year and to today, I have used a men's hair product created by Mr. Moon on a daily basis just before going to bed. My wife and I met Mr. Moon in Oroville, WA last October - 2010. We went to meet him because we were on vacation and wanted to meet the man who grows an orchard of Korean pears and donates the fruit to churches for fund raising. We also wanted to buy some of the Korean pears. We were on safari.

It turns out Mr. Moon has activities beyond just growing pears and maintaining an orchard. He told me of his product to help men losing their hair to keep as much as possible. He did not know that I had tried Rogaine about 5 years ago and gave up on it about 3 years ago. Mr. Moon asked if I would be willing to test his product and report the results back to him. I was happy to and accepted the vial he offered me. I have used it for almost a year now. I have used approximately half of the roller vial he provided me last October.

He asked I count the hairs when I showered, which turned out to be impossible. I have observed (every time I shower - daily) very few hairs remain in the drain catch. It is almost as if my losing hair has stopped or slowed significantly. There used to be more hairs in the drain catch when I showered.

I also notice the feel of my hair is different. It has more thickness or perhaps there is a little more of it. My wife says she notices a difference and feels some of the hair loss has been reversed. Perhaps she is right. I know I am going to continue to use this product daily. Thank you to Mr. Moon.

Sincerely,

  
Jeff Mansfield

Dear Mr. Dan Han and Mr. Moon,

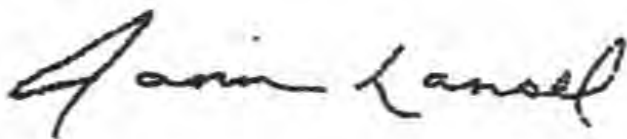
I wanted to take a moment and share my appreciation for your new product.

Last spring I started using your product to stimulate hair growth. I applied it each morning and two times. It wasn't very long before I started to show new growth. Since that time, my hair has continued to grow and thicken. I was delighted when I discovered for the first time in quite a few years, I didn't need to wear a hat to protect my scalp from the risk of sun burn! I now have enough hair to prevent sun burn and in addition, it is much cooler and comfortable than wearing hats for protection.

I work as a hair cutter. It has been fun to watch my balding clients recognize my new growth. A number of them have wanted to know my secret. I have faithfully referred them to you!

Once again, thank you for a terrific product. I am really enjoying this change.

Sincerely,



John Lansci  
5208 - 14th Dr. S E  
Spokane, Washington 99201

I first believed that my hair loss had stopped  
now the hair on the top of my head that would  
only grow so long and then fall out, is now  
growing. Thank you soon.

Bill & Betty  
Cornell, N.Y.

I have two teenagers and they laughed when I started using Moon's G+P formula! Guess what? They don't laugh anymore. It works!

Ken Neal  
Oroville, Wash.

After over 20 yrs of experience as a Master Barber and Stylist, I have yet to see a product with as much promise as this one! Although I have had limited experience with Moon's Miracle Grow & Prevention of Hair Loss, I do believe it could benefit certain scalp and skin conditions!

Warren Nelson Oroville, WA  
Nelson's Barber Shop